

Enjoying the view...

BECAUSE

IBSRELA
CAN

IBSRELA[®]
(tenapanor) tablets
50 mg



IBSRELA is a prescription medication that works differently by keeping water in the gut.

IBSRELA relieves constipation and belly pain in adults with Irritable Bowel Syndrome with Constipation (IBS-C).



It may be time to try something different
Sign up to learn more about IBSRELA.

What is IBSRELA?

IBSRELA (tenapanor) is a prescription medicine used in adults to treat irritable bowel syndrome with constipation (IBS-C). **It is not known if IBSRELA is safe and effective in children less than 18 years of age.**

IMPORTANT RISK INFORMATION

- **Do not give IBSRELA to children who are less than 6 years of age. It may harm them.**

Please see additional Important Risk Information throughout and full Prescribing Information and Medication Guide, including **Boxed Warning**.

Understanding IBS-C

Let's break it down

IBS-C is a common condition in which people experience constipation along with pain and other belly symptoms. Sound familiar?

Constipation symptoms:

- Infrequent bowel movements
- Hard or lumpy stools
- Extra effort/straining to go to the bathroom
- Feeling that your bowels don't empty and you still need to go

Belly symptoms:

- Pain (3 or more days a month)
- Bloating
- Discomfort (3 or more days a month)

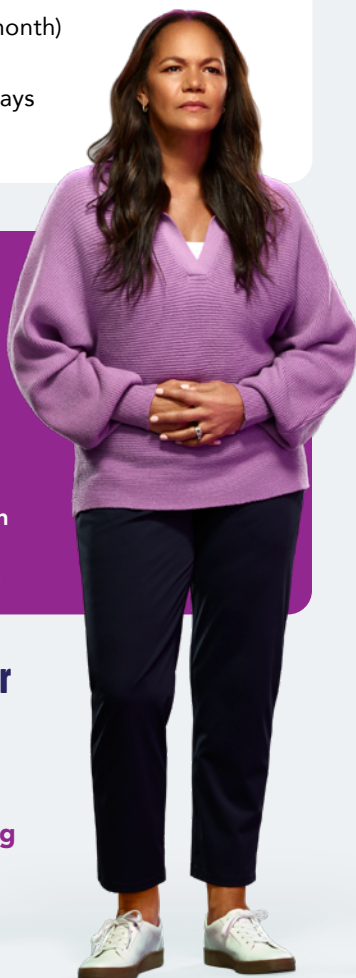


Check your symptoms

Create a personalized guide to help you talk with your healthcare provider at your next appointment.

IBS-C can throw off your daily routine

It can mean planning around your symptoms, and if that's still happening for you, it may be time to try something different.



What are the causes of IBS-C?

There are several different and possible causes:



Stool moving through the gut too slowly, like a car going below the speed limit, which may cause the stool to become harder, drier, and more difficult to pass.



Leaky gut, where the protective layer in your intestines acts like a window screen with holes in it that lets things pass through that can irritate the gut and cause symptoms.



Sensitive nerves, like a dog's ears, which are more sensitive to sound than ours. The nerves in the gut can become extra sensitive and you may feel more pain and discomfort than others experience.



Gut-brain interaction, which is a two-way street. The gut and the brain talk to each other, so when your gut is unhappy, it makes sense that you are too.

Since there are many causes for IBS-C, there is no one-size-fits-all medication for everyone's symptoms. That's why it's important to talk to your healthcare provider about how you're feeling and about available IBS-C medication options.

“ The impact of IBS-C is real

My IBS-C symptoms caused me to miss so many important events in my life, including celebrating my grandpa's 90th birthday. I missed going out with my friends, my family...I felt like I was missing out on life.”

- Alex, patient with IBS-C

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How IBSRELA works

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IBSRELA works differently than other IBS-C medications:

1

Helps stool move more easily

Keeping water in your gut to create softer, well-formed stools that move more comfortably

2

Helps support the gut's protective lining

Helping restore the gut lining, which may reduce irritation linked to belly pain*

3

Helps calm pain-sensing nerves

Helping calm pain-sensing nerves in the intestine,* which can reduce sensitivity to belly pain

*This was seen in animal studies, and the relevance to humans is not known.



See how Regina found IBS-C symptom relief with IBSRELA[†]



[†]Individual results may vary. Regina is an actual patient taking IBSRELA and has been compensated for discussing her experience.

At the all-inclusive...

BECAUSE IBSRELA CAN



IBSRELA works exclusively in the intestine to help address the symptoms of IBS-C so you can get back to doing what you love

IMPORTANT RISK INFORMATION (cont'd)

- You should not give IBSRELA to children 6 years to less than 18 years of age. It may harm them. IBSRELA can cause severe diarrhea and your child could get severe dehydration (loss of a large amount of body water and salt).
- Do not take IBSRELA if a doctor has told you that you have a bowel blockage (intestinal obstruction).

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IBSRELA delivers rapid relief

More people taking IBSRELA had an overall response (improved bowel movements and reduced belly pain together) than placebo-treated patients (those not taking IBSRELA) in a 26-week study. People taking IBSRELA typically began to experience **constipation and belly pain improvement as early as 1 week** and continued to experience improvement in belly pain during the first 3 months of treatment.*



More Bowel Movements

3.2 vs 1.5 per week in placebo-treated patients (those not taking IBSRELA), from start of treatment†



Less Belly Pain

from start of treatment vs 39% in placebo-treated patients (those not taking IBSRELA)†



Less Bloating

from start of treatment vs 32% in placebo-treated patients (those not taking IBSRELA)†

† These were observed data. While these endpoints were evaluated in a separate 12-week clinical trial, an earlier endpoint in the testing sequence was not met. As a result, the outcomes were not consistent enough across studies to draw conclusions and may have occurred by chance.

*The goal of the study was to measure relief from constipation and belly pain together. People had to experience these improvements consistently during at least half of the 12 weeks of treatment. 37% of people taking IBSRELA achieved this goal compared with 24% of people not taking IBSRELA.



Your follow-up appointment is a great time to discuss how well your medication is working.

Watch how the conversation could go.

IMPORTANT RISK INFORMATION (cont'd)

Before you take IBSRELA, tell your doctor about your medical conditions, including if you are:

- Pregnant or plan to become pregnant. It is not known if IBSRELA will harm your unborn baby.
- Breastfeeding or plan to breastfeed, although IBSRELA is not expected to pass into your breast milk and to harm your baby. Talk with your doctor about the best way to feed your baby if you take IBSRELA.

Common side effects and long-term safety data

- **Diarrhea is the most common side effect experienced by those taking IBSRELA.** If diarrhea occurs with IBSRELA, it tends to be mild-to-moderate and typically goes away within 1 week
- **Stop taking IBSRELA and call your healthcare provider if you experience severe diarrhea while taking IBSRELA**
- Other common side effects of IBSRELA may include swelling—or a feeling of fullness or pressure in your belly—gas, and dizziness
- If you experience side effects, talk to your healthcare provider about ways you can manage them

IBSRELA was studied in people for more than 52 weeks in clinical trials.‡

‡ Includes only patients who remained in studies for ≥1 year.

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Official Partner of the LPGA



Partnering up to change the IBS-C conversation

Ardelyx and the LPGA have partnered to reduce the stigma behind IBS-C and help you make informed decisions about your digestive health.

Millions
of adults in the US
are living with IBS-C[§]

Just like golfers adjusting their strategy mid-game, it's important to talk to your doctor about your IBS-C treatment plan when it isn't working for you

§ Based on a survey of adults who lived in the US and met diagnostic criteria for IBS, including people with symptoms consistent with IBS-C.

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Dosing & Savings

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**IBSRELA is a 50-mg tablet
that is taken twice a day:**

Just before breakfast



&

Just before dinner



Things to keep in mind when taking IBSRELA:

- ✓ If you miss a dose, skip the missed dose, and take the next dose at the regular time
- ✓ Do not take 2 doses of IBSRELA at the same time
- ✓ Talk to your healthcare provider if you have questions about taking IBSRELA

Getting this party started...

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Pay as little as



Patients with commercial insurance pay as little as \$0 per 30-day or 90-day prescription fill of IBSRELA.

Eligible patients can access an automatic discount at the pharmacy.

*Terms and conditions apply.

We're here to help

If you have questions or need support with IBSRELA access or affordability, please reach out to **1-844-427-7352, Option 1**



IMPORTANT RISK INFORMATION (cont'd)

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines, vitamins and herbal supplements.

Side Effects

Diarrhea is the most common side effect of IBSRELA, and it can sometimes be severe. Stop taking IBSRELA and call your doctor if you develop severe diarrhea.

Other common side effects of IBSRELA include swelling, or a feeling of fullness or pressure in your abdomen (distension), gas (flatulence), or dizziness.

These are not all the possible side effects of IBSRELA. Call your doctor for medical advice about side effects.

You may report side effects to FDA at 1-800-FDA-1088. You may also report side effects to www.fda.gov/medwatch.

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Catching the red-eye...

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Don't settle for feeling just okay



Relieves constipation
and belly pain



Provides rapid
symptom improvement
beginning as early
as 1 week



Diarrhea is the most
common side effect
of IBSRELA, and it can
sometimes be severe

If your IBS-C symptoms are still bothering you,
ask your healthcare provider about IBSRELA

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